

ROVANIEMI ARCTIC DESIGN —WEEK—

CALL FOR PAPER

Arctic Design with purpose for people.

Finnish Lapland, Arctic Circle, Rovaniemi

Close on 10.12.2019



ROVANIEMI
ARCTIC
DESIGN
CAPITAL®

WELCOME TO THE NORTHERNMOST DESIGN WEEK OF THE WORLD!

We are inviting the Design and Business community from all industries, education and research to submit talks and workshops for the upcoming Arctic Design Week 2020 on 16. - 22.3.2020 in Rovaniemi, Arctic Circle, Lapland, Finland.

This Call for Submissions **closes on 10.12.2019.**

Design for RECreation: Call for Submissions

27 September 2019: Call for submissions opens

10 December 2019: Deadline for submitting both talks and workshops

18 December 2019: Notification of acceptance

30 December 2019: Workshops and seminar program announced

16 and 22 March 2020: Arctic Design Week

Seminar theme

REcreate is the theme for the Arctic Design Week 2020. The main focus of the design week is in sustainable design and climate change. ADW seeks to encourage talks and workshops with a positive attitude and innovation to find solutions for global challenges. Talks and workshops can be about practical use cases, success stories or create a benchmark. They can also be critical and discuss more philosophical views around responsible and human-centred design or focus on digitalisation and post-humanist views on sustainability. These can also present a research case and novel findings on conference topics.

Recreate ethical mindsets.

Recreate customer-oriented design processes.

Every day is a new opportunity to REcreate!

We want to encourage positive, thoughtful and responsible REcreation.

Submission types

We welcome two types of submissions, namely talks and workshops from experienced design and art practitioners, academics, teachers and the business community. All submissions and presentations must be in English.

1. Talks

We are seeking talks that will accommodate different scopes, approaches and insights. Talks can be either short (7-10 minutes) to describe one straightforward use-case or concept, or long (35-40 minutes) with a very rich, full-fledged and well-articulated concept or historical walkthrough. Audience discussions will be arranged on the both days of the seminar.

2. Workshops

The workshops will cater for experienced and not-so-experienced audiences and will present topics that need practical participation and exploration with the audience. Workshops will be (90 minutes). We are seeking presenters who will guide the participants through the specific topic, with a strong mix of hands-on exercises and lectures. The topic needs to be presented from the very beginning and then explored with the participants in mind.

Why should you give a talk or workshop at Arctic Design Week 2020?

You will inspire people and help shape the discipline of design for recreation in the Arctic context. You will also meet other design leaders from around the world, but it also will be fun during one of the finest seasons of Lapland, the popular winter-holiday destination of Europe! Proposals of up to 250 words will be accepted (for all submissions) by **the curatorial team** of the seminar and presenters are encouraged to send a maximum of two images (no larger than 1MB in file size) to accompany their submissions.

Submit your proposed talk or workshop now!

Who is our audience?

We want to set a stage for advanced, more in-depth topics, so while the seminar is open to all, the majority of the audience will be senior designers, tech and creative directors, thought leaders, startup founders, teachers, academics, entrepreneur and beyond.

How are we curating submissions?

Your proposals are peer reviewed by members from the Faculty of Art and Design: University of Lapland who will make up our selection committee. We seek quality submissions that reflect the speaker's experience and aligns with the seminar's theme and other presentations.

Diversity and Accessibility

We want ADW2020 to truly represent the diversity and the multiple facets of Arctic Design. This is why your voice is important. We are interested in a wide range of opinions and diverse points of view. If you have any questions, need more information or if we missed something important, please contact our seminar organisers.

If you think you have something inspiring to talk about or demonstrate that relates to the above subject matter, tell us all about it and we will consider your entry. If you know someone who has something inspiring to talk about or demonstrate, nominate them. Please note the language of the week is in Finnish and in English.

To enter, please submit:

1. A 400 word abstract that describes your key contribution to the conference: title, 3 keywords, category for the submission and briefly the main content or findings.
2. A maximum of 2 high resolution images to be used for future marketing material.

Send all submissions to info@arcticdesignweek.fi
Subject: "ADW'20 Call for Submission".

Get in touch if you have any further questions!

www.arcticdesignweek.fi
www.worlddesignweek.org

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